



A Consensus Study

Where the Experts Disagree

How often independent reviewers actually agree on what to buy — across 104 categories and 4,195 expert verdicts.

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Executive Summary

Version 4 - Updated July 4, 2026. *This edition sets the expert-verdict count at 4,195 and the review-source count at 113, following a verdict-layer reconciliation. It restores missing Primary-source coverage that the prior build had dropped, removes non-Primary source leakage from categories where those sources did not belong, replaces the Bluetooth Headsets source set with the reconciled version, and drops the unsupported Best Budget Treadmill buying decision, leaving 328 buying decisions. Verdicts remain normalized to one of four types — Top Pick, Recommended, Alternative / Runner-Up, or Mentioned — with non-verdicts removed. The lab-versus-hands-on figures are now computed live from the verdict data under a stated definition (see Finding 4 and Appendix C), replacing the prior frozen study value. Headline consensus is Strong 60.1% / not-strong 39.9% across 328 buying decisions, drawn from 113 review sources in a vetted register of 265. The prior published version (V3, July 2, 2026) reported 4,107 verdicts and 131 sources before this reconciliation.*

ExpertReviewHQ synthesizes the verdicts of independent product reviewers — publications such as Wirecutter, Consumer Reports, RTINGS and the Good Housekeeping labs — into a single, structured verdict per category. This report turns that editorial record on itself and asks a simple question: across everything we cover, how often do the experts actually agree on what to buy?

The short answer: less often than a typical “best pick” headline implies. Across **328 distinct buying decisions** drawn from **104 category reviews** and **4,195 individual expert verdicts**, experts reach **strong consensus 60.1% of the time**. On the remaining **39.9%** — roughly two in five purchases — there is no single answer the experts stand behind together.

The Findings in Brief

- **Two in five decisions are contested.** 60.1% strong consensus; 36.0% moderate (agreement with documented tradeoffs); 4.0% limited or split.
- **Agreement varies sharply by category type.** Pet Care reaches strong consensus on 79.2% of decisions; the Kitchen on just 50.0%.
- **Labs and hands-on reviewers rarely crown the same winner.** Of 392 products that at least one testing camp named a top pick and both reviewed, the two camps agreed only 36.7% of the time.
- **Labs and hands-on reviewers diverge most on pet, outdoor, and baby gear.** These three verticals cluster at the top of the lab-versus-hands-on divide, all clearing 74% disagreement — the products parents agonize over are where the testing camps diverge most.
- **A few products are near-unanimous.** When most reviewing sources crown the same pick, the debate is effectively over; the report names them.

About ExpertReviewHQ and This Report

ExpertReviewHQ does not test products. We read the people who do. For each category, we gather the recommendations of independent expert reviewers that meet our editorial standards, document where they agree, where they diverge, and why, and publish a single structured verdict that a shopper can act on. No single source determines our picks, and manufacturers, advertising and affiliate relationships do not influence them.

After 104 such category reviews, one pattern kept surfacing in the editorial record: experts disagree far more often than any single “best pick” list lets on. This report is the first time we have measured that pattern across the entire catalog rather than one category at a time. It draws on our complete editorial record — every segment, every logged verdict — classified under the same governed consensus methodology¹ we apply to every review. Nothing here is cherry-picked; it is the whole field, counted.

Because the analysis reuses our standing methodology rather than a one-off model, every figure in this report is reproducible from the same source register and consensus labels that underpin the live reviews. That is the point: a transparent, repeatable rule is more defensible than a hand-picked anecdote.

¹ExpertReviewHQ editorial methodology and governed consensus-level definitions (Strong / Moderate / Limited-Split), applied to every category review.

Methodology

Key Terms

- **Category.** A product type we review end to end — Steam Mops, Running Shoes. There are 104 in this study.
- **Segment.** A specific “best for” slot inside a category — “Best Budget Steam Mop.” The segment is the actual buying decision a shopper faces. There are 328.
- **Expert verdict.** One source’s call on one product in one segment — a top pick, a recommendation, an alternative, or a pass. Verdicts are normalized to those four types; a source that didn’t cover a product issues no verdict and isn’t counted. We logged 4,195. These are verdicts on the products each source surfaced into a buying decision, plus source-coverage rows for products reviewed outside any decision; every source that covers a category is represented, though the file is not an exhaustive list of every product each source reviewed.
- **Review source.** An independent publication that tests or evaluates products. 113 contributed at least one verdict here.
- **Primary source.** For a given category, an expert publisher that shows original hands-on or lab testing, or a clearly documented evaluation methodology, and is designated Primary for that category. The governed consensus label and every winner are determined from Primary sources alone. A publisher can be Primary in one category and not in another.
- **Secondary source.** An eligible publisher that adds useful corroboration or an alternative perspective but does not meet the Primary bar in that category. Its verdicts still count as coverage — they are included in the verdict and source totals — and can affirm or complicate a finding, but they never set a consensus level or a winner.
- **Additional source reviewed.** A publication examined for awareness and completeness that did not materially shape the recommendation. Its coverage is still recorded and counts toward the totals, but it is listed for transparency only — never a decision-making input, and it sets no consensus level or winner.

Consensus Levels

Every segment carries a governed consensus label, assigned under editorial review using one consistent rule:

- **Strong.** A majority of qualifying primary sources recommend the same product within a segment.
- **Moderate.** Two or more primary sources recommend it, but with documented tradeoffs, scope limits, or expert disagreement.
- **Limited / Split.** Primary sources disagree materially, or only one recommends the pick. The disagreement is surfaced, not smoothed over.

Sources and How They Are Classified

These reviews drew on 113 distinct publications that issued at least one verdict, selected from our vetted register of 265 sources evaluated for editorial quality, testing rigor and transparency. Whether a source is an instrumented lab, a structured hybrid, or an editorial hands-on reviewer is a judgment we form from working with it across our category reviews and reading how it actually tests, then record in our register. The lab-versus-hands-on analysis in Finding 4 uses that classification. That testing posture is separate from a source's per-category role — Primary, Secondary, or Additional Reviewed, defined above — which is what governs consensus: only Primary sources set a segment's consensus label and winner, while Additional Sources Reviewed are listed for transparency and never cited as decision-making authorities.

Two Measures, Kept Separate

The governed consensus label is the authoritative measure throughout. Where we also report how often sources crowned the same product their number-one pick, that is a separate descriptive statistic, reported alongside the label and never substituted for it. A product can hold strong consensus — a majority of sources recommend it — while few name it their single top pick.

No pricing enters the analysis or the labels. Consensus is about which product experts back, not what it costs.

Findings

1 • The Headline

Across all 328 segments, experts reach strong consensus 60.1% of the time. The remaining 39.9% divides into moderate agreement with documented tradeoffs (36.0%) and material disagreement (4.0%). On roughly two in five of the things people buy, there is no single answer the experts stand behind together. That minority is not noise to be averaged away — it is a map of exactly where a shopper should slow down, and where a one-line listicle is quietly hiding a fight.

Consensus level	Segments	Share
Strong	197	60.1%
Moderate	118	36.0%
Limited / Split	13	4.0%
Total	328	100%

2 • Where Agreement Runs High, and Low

Strong consensus is far from uniform across the catalog. Pet gear is nearly settled; the kitchen and the nursery are where experts argue most.

Vertical	Decisions	Strong consensus
Pet Care	24	79.2%
Travel & Transportation	21	66.7%
Outdoor & Power Equipment	46	63.0%
Personal Care & Fitness	44	61.4%
Tech & Electronics	57	59.6%
Home	65	58.5%
Baby & Family	23	52.2%
Kitchen	48	50.0%

3 • The Hardest Things to Buy

Some categories resist consensus from top to bottom — and each for a specific, explicable reason, not randomness.

- **Showerheads.** Filtered heads split design-first lifestyle testers against the data lab measuring contaminant removal; rain heads fragment across brands.²
- **Leaf blowers.** Gas handhelds split Stihl (HGTV, Bob Vila) against Echo (top of Consumer Reports' lab); backpack picks have no dominant choice.

²ExpertReviewHQ, "[Best Showerheads \(Expert Consensus\)](#)," June 2026. Filtered segment.

- **Bed sheets.** Sateen and linen fracture between breadth of mentions and the deepest single tester; flannel has a different winner at every source.³
- **Over-ear noise-canceling headphones.** A clear overall leader, then budget and “cheap” tiers where lab-centric and lifestyle sources back different value picks.

4 • The Lab and the Living Room

Of the 392 products that at least one testing camp named a top pick and that both an instrumented-lab tester (Consumer Reports, RTINGS, the Good Housekeeping labs) and a hands-on reviewer (Wirecutter, CNN Underscored, WIRED and peers, with structured-hybrid reviewers counted as hands-on) reviewed, the two camps named it a top pick together only 36.7% of the time. They diverge 63.3% of the time⁴, and the gap is widest exactly where the stakes are highest. This figure is computed live from the verdict data under a stated definition; the per-product basis is auditable in the dataset.

Vertical	Shared products	Disagreement
Pet Care	13	76.9%
Outdoor & Power Equipment	41	75.6%
Baby & Family	31	74.2%
Home	89	68.5%
Personal Care & Fitness	46	65.2%
Tech & Electronics	73	60.3%
Travel & Transportation	26	57.7%
Kitchen	73	46.6%

Among products evaluated by both camps. Verticals under ~25 shared products are directional.

Why They Split — Three Forces, Again and Again

- **Labs measure; reviewers live with it.** A bench score rewards what an instrument captures; a hands-on reviewer rewards how a product feels over weeks of real use. The two rarely rank a field the same way.
- **Depth beats breadth.** A specialist who has tested dozens of units over years will confidently reject the product that wins by sheer number of mentions elsewhere.
- **Different lenses, different winners.** Design and ease, measured performance, ecosystem fit, niche use — each is a legitimate priority, and each points to a different “best.”

5 • Spotlight — Baby & Family

Baby gear sits near the bottom of the consensus table (52.2% strong, among the lowest) and among the widest lab-versus-hands-on divides in the study (74.2% disagreement), clustered

³ExpertReviewHQ, “[Best Bed Sheets \(Expert Consensus\)](#),” March 2026. Sateen segment; Wirecutter testing depth cited therein.

⁴Among products evaluated by at least one instrumented-lab source and one editorial hands-on source. The 392-product overall figure, computed live from the verdict data, is the primary measure; per-vertical figures below with fewer than ~25 shared products (e.g. Pet Care, at 13) are directional.

with pet care (76.9%) and outdoor power equipment (75.6%). The two findings reinforce each other: when a product’s job is safety and a parent’s peace of mind, the people testing it can’t agree on which one wins.⁵

- **Cribs.** Neither crib segment reaches strong consensus, and the “best overall” crib isn’t the number-one pick of a single reviewing source — the lab-focused, value-focused and design-focused sources each land on a different one.
- **Baby monitors.** The category leader wins broad cross-source agreement even though Consumer Reports’ lab rates two rivals higher — picks no other source corroborates.
- **Breast pumps.** The double-electric pick draws a clear majority (five of seven sources name the Spectra S1 Plus), but the manual segment fractures three ways, each source naming a different winner.

6 • What Experts Do Agree On

The flip side of disagreement is a small set of picks that most reviewing sources crown number one in heavily covered segments. When one of these appears, the debate is effectively over.

Product	Category	Agreement
Merrell Moab 3	Hiking Shoes	6 of 7 sources
Apple AirPods Pro 3	Wireless Earbuds	9 of 11 sources
KitchenAid Artisan Series 5-Quart Tilt-Head Stand Mixer	Stand Mixers	8 of 10 sources
Logitech MX Keys S	Computer Keyboards	5 of 8 sources
Tractive GPS Dog 6 (6th Gen)	Pet GPS Trackers	6 of 12 sources
Weber Original Kettle Premium 22in.	Barbecue Grills	6 of 13 sources
Patagonia Black Hole Duffel	Duffel Bags	4 of 9 sources
Bissell ProHeat 2X Revolution Pet	Carpet Cleaners	3 of 8 sources

7 • Brands That Win Most

Counting outright segment wins across distinct categories — a measure of breadth, not volume — a handful of names take the top slot across the widest range of categories.

Brand	Segment wins	Categories
Logitech	8	3
EGO	7	6
Breville	6	5
Hamilton Beach	5	5
Bissell	5	4
Philips	5	3

⁵Baby & family lab-versus-hands-on figure based on 31 shared products (directional; small sample). ExpertReviewHQ Expert Consensus category reviews: “[Best Cribs \(Expert Consensus\)](#),” June 2026; “[Best Baby Monitors \(Expert Consensus\)](#),” April 2026; “[Best Breast Pumps \(Expert Consensus\)](#),” April 2026.

Brand	Segment wins	Categories
Hoka	5	2
Cuisinart	4	3

In Practice: Where the Experts Split

These are not edge cases we went looking for. They are the texture of ordinary categories, drawn from our published reviews.

Steam Mops — The Lab and the Floor Disagree

Four independent reviewers name the Bissell PowerFresh 1940 their top steam mop. Consumer Reports' lab rates that same mop 59 out of 100 — and crowns a Kenmore model (93/100) that no other source recommends.⁶ A mediocre bench score doesn't sink a mop people actually like using. The "right" answer depends on whether you trust the instrument or the floor.

Single-Serve Coffee Makers — There Is No Single Best

Within the Keurig ecosystem alone, nine sources scatter across three versions of the same machine; Wirecutter dissents to the simpler, cheaper K-Express, while Consumer Reports' lab favorite is a third model entirely. Step over to Nespresso and the experts split again — versatility versus espresso authenticity — across two pod ecosystems that don't even interoperate.⁷ "Best single-serve coffee maker" is unanswerable until you say which ecosystem you've bought into and whether you weight lab espresso quality or everyday convenience.

Bed Sheets, Sateen — Depth Beats Breadth

The Brooklinen Luxe Sateen wins this segment on the sheer number of outlets that name it. But Wirecutter — which has tested 38 sateen sets over a decade — tried it and rejected it outright.⁸ One source's depth can rightly outweigh a crowd's breadth. Counting endorsements is not the same as weighing them, which is the whole job.

Showerheads, Filtered — Different Lenses, Different Winners

Lifestyle reviewers pick the filtered showerheads that look good and install easily; the data-driven lab ranks the ones that measurably remove more from the water.⁹ Same segment, opposite winners, both defensible. "Best filtered showerhead" depends entirely on whether you're buying a bathroom upgrade or a water-quality instrument.

⁶ExpertReviewHQ, "[Best Steam Mops \(Expert Consensus\)](#)," June 2026. Lab score attributed to Consumer Reports as cited in the review.

⁷ExpertReviewHQ, "[Best Single-Serve Coffee Makers \(Expert Consensus\)](#)," May 2026, synthesizing nine primary sources including Wirecutter, Consumer Reports, Good Housekeeping, Serious Eats, Tom's Guide and TechGearLab.

⁸ExpertReviewHQ, "[Best Bed Sheets \(Expert Consensus\)](#)," March 2026. Sateen segment.

⁹ExpertReviewHQ, "[Best Showerheads \(Expert Consensus\)](#)," June 2026. Filtered segment; lab ranking attributed to a water-quality testing source as cited in the review.

The Takeaway

The disagreement is the signal.

A single “best pick” headline buries the one thing a buyer most needs to know: that the experts don’t agree, and why. The split is not a flaw in the data — it is the data. A lab and a living room weighing the same product differently tells you which one to trust for your priorities. That mapping — who lands where, and on what grounds — is the work a real consensus review does, and the reason a verdict-counting aggregator cannot.

ExpertReviewHQ exists to read the whole field, surface the disagreement instead of smoothing it over, and hand the buyer the tradeoff already drawn. This report is that thesis, measured across everything we cover.

Data availability: the underlying segment- and verdict-level dataset is available to journalists and researchers on request via expertreviewhq.com.

[Read the interactive study at expertreviewhq.com](https://expertreviewhq.com)

Appendices

The tables below reproduce the underlying data behind the findings. Every figure in the report is derived from these records.

Appendix A • Consensus Level by Category

All 104 categories, grouped by vertical, showing how each category's segments distribute across the three consensus levels. Verticals are ordered from highest to lowest share of strong consensus.

Pet Care — 7 Categories

Category	Segments	Strong	Moderate	Ltd / Split
Automatic Pet Feeders	4	4	0	0
Cat Beds	3	2	1	0
Cat Carriers	3	2	1	0
Dog Beds	4	4	0	0
Dog Crates & Kennels	5	5	0	0
Pet GPS Trackers	3	2	0	1
Small-Dog Carriers	2	0	1	1

Travel & Transportation — 7 Categories

Category	Segments	Strong	Moderate	Ltd / Split
Carry-on Luggage	3	3	0	0
Checked Luggage	3	3	0	0
Duffel Bags	3	1	2	0
Electric Bikes	5	3	2	0
Electric Scooters	4	2	2	0
Travel Backpacks	1	1	0	0
Weekender Bags	2	1	1	0

Outdoor & Power Equipment — 14 Categories

Category	Segments	Strong	Moderate	Ltd / Split
Barbecue Grills	4	3	1	0
Beach Chairs	4	1	3	0
Beach Umbrellas and Shades	3	3	0	0
Camping Chairs	6	5	1	0
Camping Tents	3	1	2	0
Chainsaws	2	2	0	0
Cordless Drills	3	2	1	0
Cordless Electric Lawn Mowers	1	1	0	0
Electric Grills	4	4	0	0

Category	Segments	Strong	Moderate	Ltd / Split
Hedge Trimmers	2	1	0	1
Leaf Blowers	5	1	4	0
Pressure Washers	3	1	2	0
Shop Vacs (Wet/Dry Vacuums)	3	2	1	0
String Trimmers	3	2	1	0

Personal Care & Fitness — 13 Categories

Category	Segments	Strong	Moderate	Ltd / Split
Electric Razors	3	1	2	0
Electric Toothbrushes	4	3	1	0
Elliptical Machines	2	1	1	0
Exercise Bikes	2	2	0	0
Hair Clippers	1	1	0	0
Hair Dryers	3	2	1	0
Hiking Shoes	4	4	0	0
Rowing Machines	3	2	1	0
Running Shoes	8	4	4	0
Smart Scales	2	2	0	0
Treadmills	3	2	1	0
Walking Shoes	8	2	5	1
Water Flossers	2	2	0	0

Tech & Electronics — 18 Categories

Category	Segments	Strong	Moderate	Ltd / Split
Bluetooth Headsets	2	2	0	0
Computer Keyboards	5	4	1	0
Computer Mice	4	2	2	0
Computer Monitors	4	2	2	0
Computer Speakers	3	2	1	0
Dash Cams	2	1	1	0
Digital Photo Frames	3	2	1	0
Indoor Security Cameras	1	0	1	0
Label Makers	1	1	0	0
Outdoor Security Cameras	4	3	1	0
Over-Ear Noise-Canceling Headphones	5	1	2	2
Point-and-Shoot Cameras	4	3	0	1
Portable Bluetooth Speakers	2	1	1	0
Printers	4	1	3	0
Smart Doorbell Cameras	3	2	1	0

Category	Segments	Strong	Moderate	Ltd / Split
Soundbars	3	2	1	0
Webcams	2	1	1	0
Wireless Earbuds	5	4	1	0

Home — 21 Categories

Category	Segments	Strong	Moderate	Ltd / Split
Air Conditioners	2	1	1	0
Air Purifiers	2	0	1	1
Bath Towels	4	3	1	0
Bed Sheets	4	1	2	1
Bidets — Seats & Attachments	2	1	1	0
Carpet Cleaners	2	2	0	0
Clothing Steamers	3	3	0	0
Cooling Fans	4	3	1	0
Cordless Stick Vacuums	3	0	3	0
Dehumidifiers	3	3	0	0
Handheld Vacuums	4	3	1	0
Humidifiers	3	3	0	0
Irons (Clothing Steam Irons)	1	1	0	0
Mop-Vacuum Combos	2	0	2	0
Office Chairs	3	2	1	0
Pillows (Bed Pillows)	7	4	2	1
Robot Vacuums	3	3	0	0
Showerheads	5	0	4	1
Space Heaters	3	2	1	0
Steam Mops	3	1	1	1
Upright and Canister Vacuums	2	2	0	0

Baby & Family — 8 Categories

Category	Segments	Strong	Moderate	Ltd / Split
Baby Carriers	3	2	1	0
Baby Monitors	3	2	1	0
Baby Swings	2	0	2	0
Bassinets	3	3	0	0
Breast Pumps	3	1	2	0
Car Seats	3	2	1	0
Cribs	2	0	2	0
Full-Size Strollers	4	2	2	0

Kitchen — 16 Categories

Category	Segments	Strong	Moderate	Ltd / Split
Air Fryers	3	1	2	0
Coffee Grinders	4	2	2	0
Coffee Makers	5	1	4	0
Cookware Sets	3	2	1	0
Electric Kettles	3	3	0	0
Electric Pressure Cookers	1	1	0	0
Food Processors	3	1	2	0
Full-Size Countertop Blenders	2	1	1	0
Hand Mixers	3	1	2	0
Knife Sets	2	0	2	0
Microwave Ovens	4	1	3	0
Nonstick Pans	2	2	0	0
Single-Serve Coffee Makers	4	1	3	0
Stand Mixers	3	2	0	1
Toaster Ovens	4	4	0	0
Under-Sink Water Filters	2	1	1	0

Appendix B • The Contested Decisions

The 13 segments labeled Limited / Split — the buying decisions where primary sources disagree materially, or where only one source recommends the pick. The listed product is ExpertReviewHQ's resulting pick, made explicit as a single recommendation despite the thin or divided expert support.

Category	Segment	ERHQ pick
Steam Mops	Best Budget	BLACK+DECKER HSM13E1 Classic Steam Mop
Pet GPS Trackers	Best GPS Tracker for Hunting and Sporting Dogs	Garmin Alpha T 20
Walking Shoes	Best Stability Walking Shoe for Men	Brooks Adrenaline GTS 25
Point-and-Shoot Cameras	Best Budget Point-and-Shoot Camera	Kodak PixPro FZ55
Over-Ear Noise-Canceling Headphones	Best Budget	Soundcore Space Q45
Over-Ear Noise-Canceling Headphones	Best Cheap	Soundcore Life Q20 (2024)
Stand Mixers	Best for Bread Bakers	Ankarsrum Assistent Original
Pillows (Bed Pillows)	Best Pillow for Stomach Sleepers	Cozy Earth Silk Pillow
Hedge Trimmers	Best Corded Hedge Trimmer	Craftsman CMEHTS8022
Bed Sheets	Best Flannel Sheets	L.L.Bean Ultrasoft Comfort Flannel Sheet Set
Small-Dog Carriers	Best Backpack Carrier	Ruffwear Hitch Hiker Backpack
Showerheads	Best Rain	Kohler Awaken Rainhead

Category	Segment	ERHQ pick
Air Purifiers	Large Rooms	Coway Airmega ProX

Appendix C • Source Methodology Classification

The 113 study sources matched to our register, grouped by testing posture. This classification underpins Finding 4 (the lab-versus-hands-on divide). A source's tier reflects how it actually tests, as observed across our category reviews.

Instrumented Lab — 17 Sources

Sources that run controlled, instrumented measurement — bench tests, lab rigs, quantified scoring.

America's Test Kitchen, Consumer Reports, Electric Scooter Guide, Good Housekeeping Institute, HouseFresh, Laptop Mag, Mattress Nerd, PCMag, People, RTINGS, RunRepeat, Sleep Foundation, SoundGuys, TFTCentral, Trusted Reviews, Vacuum Wars, What Hi-Fi?

Structured-Hybrid — 27 Sources

Sources that combine structured protocols with real-world use, or document a mixed methodology.

BOS Water, BabyGearLab, Better Trail, CNET, DPReview, Digital Camera World, Engadget, GearJunkie, Outdoor Gear Lab, PCWorld, Pack Hacker, PetsRadar, Pro Tool Reviews, Reviewed, Running Shoes Guru, Security.org, Shouldit, Sleepopolis, Switchback Travel, TechGearLab, TechRadar, The Spruce Pets, Tom's Guide, Water Filter Guru, WearTesters, Wirecutter, eRideHero

Editorial Hands-on — 64 Sources

Sources whose verdicts rest primarily on real-world, hands-on use rather than instrumented measurement.

Allrecipes, Babylist, BarBend, Better Homes & Gardens, Bicycling, Bob Vila, Bon Appétit, Business Insider, Buy Side from WSJ, CNN Underscored, Cats.com, CleverHiker, Condé Nast Traveler, Electric Bike Report, Electric Bike Review, Electric Teeth, Epicurious, Family Handyman, Fit&Well, Food & Wine, Food Network, Forbes Vetted, GQ, Garage Gym Reviews, HGTV, Health.com, House Beautiful, Live Science, Mattress Clarity, Men's Health, Men's Journal, Mommyhood101, NBC Select, Outdoor Life, Outside Online, PC Gamer, Parents.com, Popular Mechanics, Real Simple, Runner's World, SafeWise, Serious Eats, ShaverCheck, Solereview, Southern Living, Taste of Home, The Bump, The Car Seat Lady, The Inertia, The Spruce, The Spruce Eats, The Strategist, Tom's Hardware, Travel + Leisure, Treadmill Review Guru, TreadmillReviews.com, Treeline Review, Verywell Fit, Vortex Radar, WIRED, What to Expect, Women's Health, Yahoo Health, Yahoo Shopping

Unclassified — 5 Sources

Sources that issued verdicts but whose testing posture could not be determined from their public process; excluded from the lab-versus-hands-on computation.

Equipment Guide, QWL, REI, Today.com, Yahoo